

*Delivering an enterprise architecture to support
your e-business initiatives*



IBM Enablement Services for e-business

for enterprise architecture

Highlights

**Optimizes previous investments
by integrating IT solutions into
existing environment**

**Allows e-business strategy
implementation while minimizing
infrastructure problems and
unanticipated costs**

**Offers end-to-end solutions,
from IT architecture design
to implementation**

**Provides proven expertise and
multivendor knowledge**

Matching technology with your objectives

Recognizing the importance of e-business in today's global economy, many organizations race to establish an Internet presence. E-commerce and Web-based transactions place much higher demands on IT systems than the static Web pages of years past. Often, the organization's technology cannot support its long-term e-business objectives. To meet the challenges of e-business,

companies must build IT architectures that can grow and evolve.

The people of IBM Global Services can help you evaluate your requirements for meeting your e-business objectives and the capabilities of your current IT system. Together, we create a customized blueprint to build a network infrastructure to support your e-business initiatives. We help you avoid unanticipated costs and



infrastructure problems by planning for reliability, scalability, security, performance and usability of your IT system.

Optimizing investments through integration

After performing a detailed analysis of your current system and its capabilities, we design an architecture tailored to your unique e-business objectives. Our enterprise architecture professionals integrate existing technology with your IT architecture plans, making it easier to seamlessly connect your legacy systems with e-business applications.

Avoiding infrastructure problems and unanticipated costs

The architectural blueprint is more than just a checklist of essential e-business components. It presents functional and operational viewpoints of your IT solutions, including the network, application, data and security components. Our blueprint shows how the technology can impact operations and help meet your e-business goals.

To increase options, we evaluate multiple, customized architecture solutions and highlight the pros and cons of each solution. We then propose architectural solutions based on your unique organizational factors, including, but not limited to, implementation time, project cost, available skills and per-

formance requirements. To smooth system implementation, solutions are segmented into discrete phases, which help you save resources and avoid costly delays.

Providing end-to-end solutions

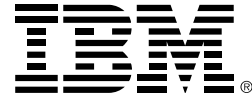
To help ensure a reliable, scalable e-business foundation, we offer services that can take you from the initial architecture of your IT system through its implementation and support. We let you concentrate on your business strategy while we focus on the technology.

Relying on experience

The people of IBM Global Services have in-depth experience with a wide range of e-business technologies and the skills to work with hardware and software from a variety of vendors. You can rely on our quality, service, skill, experience and global reach. Our vast knowledge combined with our history of delivering results help you maximize your IT investment and meet e-business goals.

For more information

To learn more about e-business Services and IBM Global Services, visit www.ibm.com/services/e-business or contact your IBM sales representative.



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